



SPEARFISH ECONOMIC DEVELOPMENT CORPORATION

**BUSINESS
NEWSLETTER** 

Volume 6, Issue 8 | August 2021

Crow Peak Cabinetry Enters the Atlas Building

Crow Peak Cabinetry is the newest business housed within the Atlas Building. Located near Exit 14 in the Spearfish Business and Industrial Park, the Atlas Building is owned by the City of Spearfish and managed by SEDC. Crow Peak Cabinetry will be joining current tenants Interstate Engineering and Mass Markets.



Crow Peak Cabinetry will provide the Black Hills market with modern, high-end custom cabinetry. The Atlas Building location will serve as the company's cabinetry showroom and administration office, with an official opening date anticipated later this year.



SEDC is happy to welcome Crow Peak Cabinetry to the Atlas Building and to Spearfish. To learn more about Crow Peak Cabinetry and their products, visit their website at crowpeakcabinetry.com.

[Crow Peak Cabinetry Website](http://crowpeakcabinetry.com)

July Development Updates

From business relocations, expansions and renovations to residential projects and community infrastructure work, many additional developments are happening throughout Spearfish this summer. Below is a photo tour of some of the progress taking place right now. For even more Spearfish Development Updates, visit the SEDC Facebook page where new photos are posted monthly!



Roads are being completed in the new Sky Ridge Housing Development south of Exit 17.



Infrastructure is being put in place for the new Miller Ranch Housing Development near Colorado Blvd!



The Cobblestone, a multi-tenant office building, is being built on Main Street.



The Cobblestone building will soon be home to Rose Group International!



Taco John's has completed an exterior renovation and it looks great!



A new vision therapy optometrist will soon be located in The Village at Creekside.



Construction continues on Carquest's new building on Main Street!



Additional office/shop space will soon be available near Exit 14.



A new complex is planned for the Access Point Development in the Spearfish Business and Industrial Park near Exit 14.



A new industrial facility will be constructed at the former Waupaca property in the Spearfish Business and Industrial Park!

SPEARFISH ECONOMIC DEVELOPMENT CORPORATION

BUSINESS SPOTLIGHT

Spearfish Electric & Heating

James and Christina Leonhardt own and manage Spearfish Electric and Heating on Jackson Boulevard. The business has been operating out of the same location since 1968, albeit under a different name. In 1983, the business was renamed Spearfish Electric & Heating by Christina's parents, Rod and Laurie Weis, when they began managing the business. It was sold to James and Christina in 2006 and has continued to grow and thrive ever since.

Both James and Christina attended Spearfish High School and then the South Dakota School of Mines and Technology in Rapid City to study industrial and metallurgical engineering respectfully. In preparation for managing the business once Rod and Laurie retired, James and Christina continued to expand their expertise by practicing electrical and HVAC business contracting until they purchased Spearfish Electric and Heating in 2006.



James and Christina are highly educated and experienced in the electric and heating business. "We can provide both the electrical and HVAC for any project, and because we do both electric heat and traditional forced air systems, we can provide an unbiased recommendation for the most cost-effective and appropriate solution for your situation," they explained. From new

construction to remodels and additions, Spearfish Electric and Heating can offer plenty of quality options for your home or business.

The company currently employs 8 workers and is looking to add more to their team. When asked what the biggest challenge their business has had, the couple responded that “finding employees that meet our standards of service” has been very difficult, along with acquiring inventory and supplies during the pandemic.

Despite any challenges, James and Christina have found success and have shared it with others throughout the community. “We love helping out with any local youth sports and civic organizations,” they shared. Some of their favorites to support have been the Spearfish Foundation for Public Education, Spearfish Youth Baseball and Softball, Spearfish High School Post Prom, Black Hills Gold Swimming, United Way of the Black Hills, D.C. Booth Historic National Fish Hatchery, Monument Health’s Hospice Ball and Kiwanis.

When asked what the biggest success their business has had, they agreed that “creating a loyal customer base that has been with us through the years” has been their best and most valued accomplishment. “Spearfish is such a great community. We love the location, it is very family friendly, and we have some of the best customers!”

To learn more about what Spearfish Electric and Heating can offer or to apply for employment, visit the Spearfish Electric and Heating website or give them a call at 605-642-2983.

[Spearfish Electric & Heating Website](#)

Do you want to be featured in the Business Spotlight?

Simply fill out the short form below! Your business must be an SEDC member to be selected. If chosen as the Business Spotlight of the Month, you will be asked to answer a questionnaire and provide a photo to be used in an upcoming newsletter and on our Facebook page.

[Business Spotlight Interest Form](#)



605 Black Hills Classic

Saturday, September 11 | Noon to 4:00 PM | Lions Park, Spearfish

605
MAGAZINE

Save the Date! 605 Magazine's 2021 605 Black Hills Classic Beer Festival will be returning to Spearfish on September 11 in Lion's Park!

The festival will feature unlimited beer tastings from 20+ South Dakota breweries, live music from local performers, food trucks, vendors, games and more! Tickets, \$35 dollars a piece, will be going on sale soon, so stay tuned!

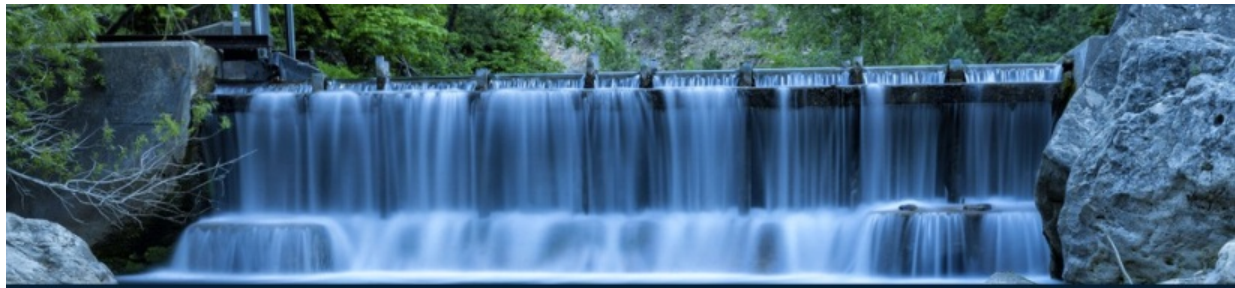


SEDC Lunch & Learn

Wednesday, September 22 | Noon to 1:00 PM | The Joy Center

Save the Date! The next SEDC Lunch and Learn will be September 22 with officials from the South Dakota Department of Labor and Regulation (SDDLRL).

From job fairs and their statewide online jobs database to free office space for interviews and workforce training programs, SDDLRL offers a variety of services to help your business with its employee recruitment and retention needs. Stay tuned for registration details!



SPEARFISH ECONOMIC DEVELOPMENT CORPORATION

**THE MORE
YOU KNOW** 

Benefits of Employee Job Rotation

Business.com | Patrick Proctor | March 24, 2021

The practice of job rotation in the workplace is a popular way to allocate staffing where it is needed most. Additionally, this cycles employees through different roles throughout a team, department, or an organization with the principal objective of cross-training. The goal for cross-training is to allow substitutes to step into essential roles when needed. This also fills needs for succession planning in technical or hard-to-fill roles, which need to be well positioned for future personnel changes. Job rotation helps enrich and expand the employee experience while also strengthening the company's business continuity plans. Below are a few of the many benefits of job rotation for both employees and their employers.

Benefits to Employees:

- It enriches the employee experience
- It encourages professional development
- It strengthens employee networking and connections
- It gives them a break from their daily duties and boredom
- It shows what other roles are like, perhaps for future career planning

Benefits to Employers:

- It develops stronger business continuity (or a backup plan)
- It makes for more dynamic personnel management
 - i.e. you can move employees around to match need, which reduces overload, burnout and turnover
- It increases an employee's usable skill sets
- It can uncover hidden or unknown employee skills sets or team dynamics that could benefit the company
- It enables more employees to be familiar with various critical functions
- It helps ensure that essential roles of the organization are filled

Learn How to Develop a Job Rotation Program



Who Are My Elected Representatives?



U.S. Senator John Thune
United States Senate SD-511
Washington, DC 20510
Phone: (202) 224-2321
Toll-Free: 1-866-850-3855
[U.S. Senator John Thune](#)
([senate.gov](#))



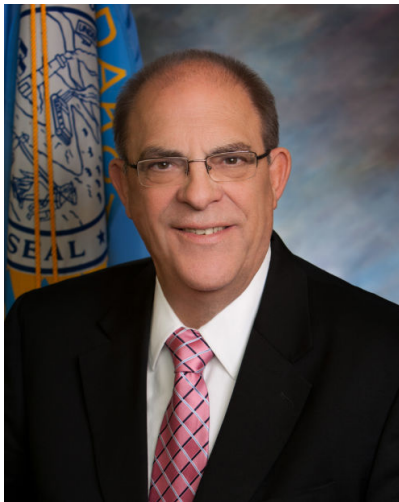
U.S. Senator Mike Rounds
Hart Senate Office Bldg., Suite 716
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Toll Free: (844) 875-5268
[Home \(senate.gov\)](#)



U.S. Congressman Dusty Johnson
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South Dakota Governor Kristi Noem
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Senator Timothy Johns
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Representative Mary Fitzgerald
South Dakota District 31
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Representative Scott Odenbach



Spearfish Mayor Dana Boke

Spearfish Mayor & Council Website



Business Legislative Updates

Consumer and Fuel Retailer Choice Act

U.S. Senator Mike Rounds and a bipartisan group of 10 other senators reintroduced the Consumer and Fuel Retailer Choice Act. The legislation would increase market access and continue to allow retailers across the country to sell E15 and other higher-ethanol fuel blends year-round, eliminating confusion at the pump. [Read More](#)

Expediting Forest Restoration and Recovery Act

U.S. Senator John Thune has introduced a bill to expedite urgently needed forest management on federal lands. [Read More](#)

CRP Flexibility Act, A Bipartisan Emergency Haying Bill

With severe and worsening drought causing Upper Midwest cattle producers to run out of hay for their herds, U.S. Senator John Thune introduced bipartisan legislation to allow future emergency haying on federal Conservation Reserve Program (CRP) land. [Read More](#)

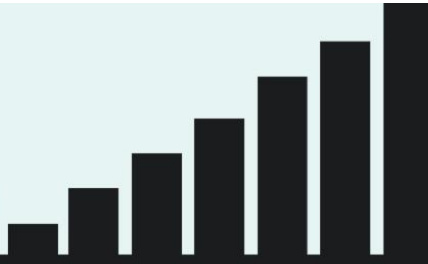
2021 State Budget Closes with Surplus

Governor Kristi Noem announced that South Dakota closed the 2021 budget year on June 30 with a surplus of \$85.9 million. Total general fund revenue for fiscal year 2021 finished \$62.0 million higher than adopted estimates, and the state general fund budget ended with expenditures approximately \$23.9 million lower than budgeted. [Read More](#)

Ellsworth Air Force Base Tuition Rate Approved

A reduced tuition rate has been approved for active-duty Airmen, their spouses and dependents and U.S. Department of Defense civilians working on Ellsworth Air Force Base. This rate supports Black Hills State University's selection in July to operate a local campus on Ellsworth following a formal Education Needs Assessment to determine the needs for the installation. [Read](#)

BY THE NUMBERS



SD Dept. of Labor Reports:

Labor Force 2021 2020

CITY OF SPEARFISH

| | | |
|-------------------|-------|-------|
| Total Labor Force | 6,502 | 6,578 |
| Total Employed | 6,279 | 6,019 |
| Total Unemployed | 223 | 559 |
| % Unemployed | 3.4% | 8.5% |

LAWRENCE COUNTY

| | | |
|-------------------|--------|--------|
| Total Labor Force | 13,875 | 14,162 |
| Total Employed | 13,398 | 12,866 |
| Total Unemployed | 477 | 1,296 |
| % Unemployed | 3.4% | 9.2% |

NORTHERN HILLS

(BUTTE, LAWRENCE, MEADE, & PENNINGTON COUNTIES)

| | | |
|-------------------|--------|--------|
| Total Labor Force | 94,935 | 92,330 |
| Total Employed | 91,726 | 84,660 |
| Total Unemployed | 3,209 | 7,670 |
| % Unemployed | 3.4% | 8.3% |

Spearfish City Reports:

BUILDING PERMITS 2021 2020 YTD 2021 YTD 2020

| | | | | |
|-----------------|-------------|-------------|--------------|--------------|
| New Residential | 9 | 6 | 74 | 59 |
| New Commercial | 0 | 2 | 3 | 9 |
| Total Permits | 38 | 79 | 300 | 275 |
| Total Dollars | \$3,802,646 | \$4,878,046 | \$42,424,593 | \$31,086,697 |

SALES TAX 2021 2020 YTD 2021 YTD 2020

| | | | | |
|---------------------|-----------|-----------|-------------|-------------|
| 2nd Penny Sales Tax | \$836,339 | \$666,646 | \$2,934,966 | \$2,460,323 |
| Hospitality Tax | \$132,368 | \$95,186 | \$437,494 | \$356,338 |

BUILDING PERMITS AND SALES TAX ARE BASED ON THE MOST RECENT CITY OF SPEARFISH REPORTS FROM JULY OF 2021

LABOR FORCE DATA IS BASED ON THE MOST RECENT SD DEPARTMENT OF LABOR & REGULATION REPORT FROM JUNE OF 2021



Local Development News

BH Pioneer:

[SEDC names 2021 Women in Leadership scholarship recipient](#)

[Festival in the Park returns with a vengeance](#)

[Big grant to bring big upgrades to Spearfish library](#)

[Band shell project receives \\$10K donation](#)

[Go climb a wall!](#)

[Swedish pastries to be featured at Ruby's Roost Bakery & Coffee](#)

NewsCenter1:

[D.C. Booth Hatchery celebrating 125th birthday with events all summer long](#)

Other:

[Is This Really South Dakota's Coolest Small Town?](#)



Get Involved in the Community!

Women in Networking Luncheon

Hosted by SD CEO

Tuesday, August 10 | 12:00 to 1:00 PM

Miller Creek Pub & Patio

[Learn More Here](#)



Devil's Tower Yellow Jacket Golf Classic

Hosted by BHSU & White's Canyon Motors

Friday, August 13, 2021 | 11:00 AM

Golf Club at Devils Tower

[Learn More Here](#)



Hot Rods for Hatcheries Car Show

Hosted by White's Queen City Motors &

DC Booth Historic Fish Hatchery and Archives

Saturday, August 14, 2021 | 8:00 AM to Noon

[Learn More Here](#)



2021 Community Fish Fry

Hosted by Spearfish Chamber of Commerce

Thursday, August 19 | 5:30 - 6:30 PM

Spearfish City Park

[Learn More Here](#)



Spartan Shootout Golf Scramble

Hosted by Spearfish Athletic Booster Club

Saturday, August 21 | 12:30 PM

Spearfish Canyon Golf Club

[Learn More Here](#)



Capture the Hatchery Photo Contest

Hosted by DC Booth Historic Fish Hatchery

Contest Ends Saturday, August 31

DC Booth National Fish Hatchery & Archives

[Learn More Here](#)



BHSU Football Game

Hosted by Black Hills State University Athletics

Thursday, September 2 | 6:00 to 9:00 PM

Lyle Hare Stadium

[Learn More Here](#)



The Hook Mentorship Program

Hosted by The Hook Young Professionals &
The Spearfish Area Chamber of Commerce
Applications Due Friday, September 3

[Learn More Here](#)



Please share your upcoming events with [Cayley Schmitt](#), SEDC Marketing Coordinator, to be included in the upcoming SEDC monthly newsletters.

Share the News!

Did you know that our monthly electronic SEDC Business Newsletter is

**ENVIRONMENTALLY FRIENDLY, COST-EFFECTIVE,
AND EASY TO SHARE?**

Keep your employees informed on local business happenings
by sharing this email with them!

Past SEDC Business Newsletters can also always be found
on the SEDC Website under the News tab.

[SEDC Newsletter Archives](#)



[Become an SEDC Member Today!](#)

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Let's Be Friends!

