

  
**WHAT'S  
THE BUZZ?**  
AT THE JOY CENTER



**Thursday, January 16, 2020  
4:30 - 5:30 PM  
The Joy Center | 1351 St Joe  
St, Spearfish, SD 57783**

Join us for interesting conversation, an afternoon drink, and learn about "What's the Buzz?" with the January guest speaker Miles Beacom, President/CEO PREMIER Bank Card Inc., Philanthropist and BHSU Dad.

**PRESENTED BY:**



**Miles Beacom** was hired in '89 to develop the PREMIER Bankcard program. Under his leadership as CEO and president of PREMIER Bankcard, the PREMIER organization has grown to over 3.5 million accounts, has been recognized as one of the largest issuers of MasterCard and Visa cards in the nation, and employs thousands of people across South Dakota.

Miles grew up in Sioux Falls, South Dakota, and graduated college with a business degree. After college, Miles began his financial career with Citibank and moved to First PREMIER Bank in 1989. After a three year stint as an executive with a credit card company near Chicago, Miles was approached by First PREMIER Bank owner T. Denny Sanford to return to Sioux Falls to build the credit card and financial services of the bank.

Like other PREMIER executives, Miles has a strong commitment to community involvement for the company and demonstrates this through his example. He has served on the board of directors of the Sioux Falls Area Community Foundation, Catholic Foundation of Eastern South Dakota, South Dakota Bankers Association, and Board of Governors of the University of South Dakota Beacom School of Business.

Miles credits his early childhood speech impediment and athletics for helping him establish a foundation of hard work, dedication and positive thinking - all traits that have served him throughout his career. Miles and his family have a strong commitment to higher education contributing millions of dollars to state universities in South Dakota. Miles and his wife have also made significant contributions to South Dakota's children and health care systems. Miles and his wife are proud parents of a BHSU Student Athlete.





# 2020 SEDC Annual Meeting

January 23, 2020 | 5:30 - 6:30 p.m.  
Spearfish Holiday Inn Convention Center



## We invite you to SEDC's 40th Annual Meeting!

Join us on the evening of Thursday, January 23rd as we welcome keynote speaker **Paulette Davidson, President and CEO of Regional Health** (soon to be Monument Health). We will also be providing a 2019 Spearfish Economic Recap and the presentation of the 2020 SEDC Awards.



*Chamber Mixer immediately to follow*



## Paulette Davidson Regional Health President & CEO

Paulette Davidson, FACHE, CMPE, is President and CEO of Regional Health, soon to be renamed Monument Health. Headquartered in Rapid City, SD, Regional Health is a community-based healthcare system with a mission to make a difference, every day. Regional Health offers care in 33 medical specialties and serves 20 communities across western South Dakota and in eastern Wyoming. With over 4,200 physicians and caregivers, Regional Health is comprised of 5 hospitals, 8 specialty and surgical centers and more than 40 medical clinics and health care service centers.

With over 30 years of experience working in hospitals and physician practice environments, Davidson is a respected leader with a reputation for building great health care teams. Prior to joining Regional Health 3 years ago, she was with Nebraska Medicine, an academic health system where she held the role of system Chief Human Capital and Patient Experience Officer. Prior to that, Davidson was Chief Executive Officer for their Bellevue Medical Center. While at Indiana University Health Goshen Hospital, in Goshen, Ind., she fulfilled several senior leadership roles, including Chief Operating Officer and Vice President of Hospital Operations. She also worked in key leadership roles at Cancer Treatment Centers of America in Zion, Ill. , and Midwestern Regional Medical Center in Zion, Ill.

Davidson is a Fellow in the College of American Health Care Executives (FACHE) and Certified Member of the American College of Medical Practice Executives (CMPE). She has a Master's degree in Business

## SEDC kicks off 2020 Membership Investment Campaign

THANK YOU for your current and past investment in the Spearfish Economic Development Corporation (SEDC). We would encourage you to renew your membership by completing and returning your 2020 investor form at your earliest convenience.

[Membership Brochure.pdf](#)



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## Economic Development News



**Black Hills Pioneer:** [New smoothie café opens in Spearfish](#)

[Jake's Collision Repair returns to Spearfish](#)

[Acts of Excellence in the Northern Hills](#)

**Black Hills Business:** [MENKEN: Spearfish Economic Development Corporation: Helping Spearfish prosper for 40 years](#)

**Keloland:** [Spearfish in top 10 towns to be in hit television show](#)

**KOTA TV:** [Social media push is in effect for Spearfish](#)

[Countdown begins for Small Business Revolution in Spearfish](#)

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# BY THE NUMBERS

					<b>Labor Force</b>	<b>2019</b>	<b>2018</b>
<b>Building Permits</b>					City of Spearfish		
	<b>2019</b>	<b>2018</b>	<b>YTD 2019</b>	<b>YTD 2018</b>	Total Labor Force	6,250	6,125
New Residential	0		58		Total Employed	6,041	5,949
New Commercial	1		10		Total Unemployed	209	176
Total Permits	20	22	355	364	Percentage Unemployment	3.3%	2.9%
Total Dollars	\$859,535	\$4,422,151	\$36,752,580	\$48,873,346	Lawrence County		
					Total Labor Force	13,282	13,049
					Total Employed	12,845	12,659
					Total Unemployed	437	384
					Percentage Unemployment	3.3%	2.9%
<b>Sales Tax</b>					Northern Hills (Butte, Lawrence, Meade & Pennington counties)		
2nd Penny Sales Tax	\$291,072	\$306,269	\$4,239,368	\$3,949,271	Total Labor Force	89,764	89,252
Hospitality Tax	\$39,266	\$44,310	\$705,224	\$671,358	Total Employed	86,730	86,582
					Total Unemployed	3,034	2,664
					Percentage Unemployment	3.4%	3.0%

- Building Permits & Sales Tax based on most recent City of Spearfish report from December 2019.

- Labor Force Data based on most recent SD Dept. of Labor & Regulation report from November 2019.

## Upcoming Events

### SD CEO - Luncheon

- Tuesday, January 14th, 12:00 PM - 1:00 PM, Spearfish Holiday Inn & Convention Center '76 Room

### Afternoon Delight - Miles Beacom, PREMIER Bankcard President/CEO

#### \*Sponsored by SEDC

- Thursday, January 16th - 4:30 PM - 5:30 PM, The Joy Center, 1351 St Joe St, Spearfish, SD

### SEDC - 40th Annual Meeting

- Thursday, January 23rd - 5:30 PM - 6:30 PM, Spearfish Holiday Inn & Convention Center

### Spearfish Area Chamber of Commerce - Gone Fishin' Mixer

#### \*Sponsored by SEDC

- Thursday, January 23rd, at 6:30 - 8:30 PM, Spearfish Holiday Inn & Convention Center

Please share your upcoming events with fellow SEDC members and friends. Send your events to [Laine Mitchell](#), SEDC Marketing Coordinator.

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Let's Be Friends!

